



Concrete
Atlantic

béton
Atlantique

Statement of Support

Canada's Cement and Concrete Industry's Action Plan to Net-Zero

Why Adopting a Statement

A formal statement of support signals that Atlantic ready-mix producers are ready to do their part in the net-zero transition, that it is also our plan. Changes towards the sustainability are imminent in our industry and it's in producers' best interest to be proactive and take part in the discussions before these changes are imposed. It enables proactive engagement with regulators, may open up access to funding, and ensures our industry is not sidelined as low-carbon requirements become embedded in procurement and codes. It also frames that Concrete Atlantic as a collaborative, forward-looking organization - aligned with national and provincial sustainability objectives.

Statement

Concrete Atlantic supports Canada's Cement and Concrete industry Action Plan to Net-Zero (ConcreteZero) as a critical step toward decarbonizing our sector and contributing to Canada's climate goals. We recognize the importance of keeping our members informed about emerging policies, standards, and market expectations related to low-carbon concrete.

We are committed to participating in technical and policy discussions to ensure regional perspectives are represented and to help shape practical, effective approaches to implementation. We also acknowledge the growing importance of operational readiness, particularly as public procurement increasingly integrates sustainability into performance-based specifications and requires embodied carbon disclosure for verification.

As a regional association, Concrete Atlantic is committed to supporting this transition while ensuring that the interests and capabilities of Atlantic Canadian producers are clearly understood and constructively advanced.

Statement Building Blocks

Concrete Atlantic supports ConcreteZero

Rationale: Demonstrates alignment with national decarbonization goals and positions the Atlantic region as part of a unified, credible industry response.

To participate in policy and technical dialogues to ensure our interests are represented

Rationale: Proactive engagement safeguards regional realities and helps influence fair and practical implementation.

To ensure members stay informed on this topic

Rationale: Awareness of policy, technical standards, & market expectations is important for operational readiness.

To prepare for changes in market demand and government tenders requiring low-carbon concrete

Rationale: Readiness will be critical in preparation for increasing demand for disclosing embodied carbon contents of concrete and ready-mix concrete mixes to meet sustainability requirements.



Concrete
building
for life.



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