

# Rethink Wood

For disaster-resilient construction,  
think concrete.



Durable & maintains structural integrity • Competitively priced • Lower insurance premiums • Higher resale value

Better thermal and sound properties • Insect - resistant • Lower lifecycle costs • Non-food source for mold • Lower heating costs • Resists water damage



Atlantic  
Concrete  
Association

Association  
béton  
Atlantique

[www.atlanticconcrete.ca](http://www.atlanticconcrete.ca)